No. 901

LEBANON COUNTY CAREER AND TECHNOLOGY C·E·N·T·E·R

Section: COMMUNITY

Title: PUBLIC RELATIONS OBJECTIVES

Adopted: September 16, 1997

Revised:

	901. PUBLIC RELATIONS OBJECTIVES	
1. Purpose	The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the Career and Technology Center.	
2. Responsibility	Toward this end, the Joint Operating Committee shall provide parents or guardians and other residents opportunities for information and orientation regarding school procedures, and will utilize, insofar as practical, all appropriate means and media to achieve the following objectives: To explain the programs, achievements and needs of the school; To determine what residents expect from the school and which particular areas of the school program, policies, or operations need further clarification or explanation; To keep staff members fully informed of policies and procedures of the school, system-wide activities, their own responsibilities, their rights within school policy and under school law, and practices and procedures to follow at parent meetings or conferences to establish cordial relationships and trust on the part of their pupils' parents; To recognize students as a "public" entitled to both be heard and to be provided with reasons for policies and practices which relate to them; To inform teaching staff personnel that community opinion depends upon the daily life of the school, and that they should acquaint citizens with the work of the school, give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints, make visitors feel welcome in the school, and observe interstaff relations conducive to high morale that merits the respect of pupils and citizens.	
	School Code	701.1, 702 706, 775 3603